

Meijer 2015 #HealthySelfieSweeps

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **HOW TO ENTER:** The Meijer 2015 #HealthySelfieSweeps (the “**Sweepstakes**”) begins at 12:01 a.m. EDT on June 28, 2015 and ends at 11:59 p.m. EDT on July 25, 2015 (the “**Sweepstakes Period**”). Sponsor’s computer is the official time-keeping and counting device for the Sweepstakes. To enter, create a post on Instagram (“**Third Party Social Network**”) using a photo (the “**Photo**”) around the Weekly Challenge outlined below using the hashtag: #HealthySelfieSweeps

Sweepstakes Weekly Topics

WEEK / ENTRY DATES	WEEKLY CHALLENGE	DRAWING DATES
Week 1 (June 28 – July 4)	Outdoor family fitness	July 6, 2015
Week 2 (July 5 – July 11)	Eat every color of the rainbow in fruits and veggies	July 13, 2015
Week 3 (July 12 – July 18)	Trade in movie night for a family game night	July 20, 2015
Week 4 (July 19 – July 25)	Try cooking with a new fruit or veggie	July 27, 2015

NOTE: There is no charge or cost to enter. Limit one (1) entry per person per day. Each entry should include a different Photo. Sponsor is not responsible for late, incomplete, invalid, unintelligible, illegible entries, and such entries will be disqualified. All entries must be received during the Sweepstakes Period. Entering the Sweepstakes does not make you an automatic winner. Four (4) entrants will be selected, one (1) each week, chosen randomly, and prizes will be awarded in accordance with Sections 3 and 4 below. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes at any time. Email socialsupport.socialsupport@meijer.com for customer support regarding this Sweepstakes.

In the event of a dispute as to an entry, the authorized account holder of the Third Party Social Network account used to enter will be deemed to be the entrant. The authorized account holder is defined as the natural person who is assigned to a username by the applicable Third Party Social Network. Participants must enter using only the Third Party Social Network account subscribed to and registered in his/her name. The potential winner may be required to provide Sponsor with proof that he/she is the authorized account holder of the user name/Third Party Social Network account associated with the winning entry. Automated entries (including but not limited to entries submitted using any robot, script, macro or other automated service) are not permitted and will be disqualified.

YOU MUST COMPLY WITH THE TERMS OF USE, COMMUNITY GUIDELINES AND RULES OF THE THIRD PARTY SOCIAL NETWORK. THE THIRD PARTY SOCIAL NETWORK HAS NOT IN ANY WAY SPONSORED OR ENDORSED THE SWEEPSTAKES OR MEIJER. THE THIRD PARTY SOCIAL NETWORK NAME IS USED HEREIN SOLELY FOR REFERENCE PURPOSES. YOU ARE PROVIDING INFORMATION TO MEIJER GREAT LAKES LIMITED PARTNERSHIP AND NOT TO THE THIRD PARTY SOCIAL NETWORK.

Photo must be original to entrant. The Photo must not be obscene, pornographic, or otherwise inconsistent with the Sponsor’s brand or image, and must adhere to the submission requirements herein. Entrants represent and warrant that their Photo is the original work of such entrant, has not been copied from others, has not previously won awards, does not violate the rights of any other person or entity, and has not been published previously. Entrants further represent and warrant that publication of the Photo via various media including Web posting will not infringe on the rights of any third party. To submit the Photo, you must have permission from each and every identifiable person or, in the case of minors, the parent or legal guardian of each and every identifiable minor in the Photo. Sponsor reserves the right to remove any entry that does not adhere to the requirements of these Official Rules, as determined in Sponsor’s sole discretion, and/or disqualify the entrant. All entrants indemnify and hold harmless, Sponsor & Others (as defined in Section 2) from any claims to the contrary. Submission of an entry grants Sponsor the right to publish, use,

adapt, edit and/or modify the photo submission submitted with the entry in any way, in any and all media, without limitation, and without consideration to the entrant.

2. **ELIGIBILITY:** You must be a legal resident of the United States living in Illinois, Indiana, Kentucky, Michigan, Ohio or Wisconsin and 18 years of age or older at time of entry. Employees of Meijer Great Lakes Limited Partnership and its parent, subsidiaries, affiliates, representatives or agencies, and their immediate families or persons residing in the same household of such employees (collectively “**Sponsor & Others**”), and other individuals/entities associated with this Sweepstakes, are not eligible to enter or win. This Sweepstakes is void where prohibited or restricted by law and is subject to all applicable federal, state and local laws.

3. **PRIZE, ODDS OF WINNING PRIZE and APPROXIMATE RETAIL VALUE (“ARV”):** The prizes (each, a “**Prize**” collectively, “**Prizes**”) for this Sweepstakes consist of the following: FOUR (4) GRAND PRIZES, each, \$50 in Meijer gift cards. Total ARV for all Prizes: \$200. All other costs associated with the Prizes not specified or mentioned and all applicable federal state and local taxes are the sole responsibility of each winner. Odds of winning depend on the number of eligible entries received from all methods combined. A purchase will not increase your chances of winning. Meijer gift cards must be used in compliance with their terms and conditions as stated at http://help.meijer.com/app/answers/detail/a_id/3093/kw/gift%20cards No transfer of Prize, Prize substitution or cash equivalent of Prize is permitted, except at Sponsor’s sole discretion, and then only for a prize of equal or greater value. The Sponsor & Others make no warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the Prizes including, without limitation, quality, merchantability and fitness for a particular purpose. Unclaimed Prizes will not be awarded.

4. **DRAWING:** On or about July 6, July 13, July 20, and July 27, 2015, a random drawing from all eligible entries will be conducted by Meijer to select one (1) potential winner for each of the Prizes. All entries not selected will not be automatically included in the remaining drawings. The potential winners will be notified by Meijer on or about the day of the drawing by supplied contact information. **Limit one (1) Prize per person and per household.** Each potential winner will be required to sign and return a notarized Affidavit of Eligibility/Compliance (including, without limitation, providing his/her respective Social Security Number for tax purposes) and a Liability/Publicity Release, as allowed by state law, by the return date specified in the prize notification letter. If any required documents are not returned within the required number of days, or if mail is returned to Sponsor, or if the potential winner is ineligible or has otherwise failed to comply with these Official Rules, then the potential winner will be disqualified and Sponsor will have the right to select an alternate winner or deem the Prize un-awarded.

5. **RELEASE:** All entrants agree to release the Sponsor & Others and the Third Party Social Network from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons and property, including any accident, loss, injury or death resulting from entry into the Sweepstakes and/or occurring or in any way related to the Prizes.

6. **LIMITATIONS OF LIABILITY.** Entrant agrees that Sponsor & Others and the Third Party Social Network are not responsible or liable for and entrant hereby releases Sponsor & Others and the Third Party Social Network from any claims arising from: (1) incorrect or inaccurate transcription of entry information or late, lost, stolen, illegible, incomplete, misdirected, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (2) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or the Sweepstakes; (5) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (6) any injury or damage to persons or property, including but not limited to entrant’s computer, which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Sweepstakes or from downloading any material from Sponsor’s Website(s), regardless of whether the material was prepared by any Sponsor, or a third party, and regardless of whether the material is connected to a Sponsor’s Website by a hypertext link.

7. **PRIVACY:** Sponsor's use and collection of information provided by entrants (including information provided on the entry form) is subject to Sponsor's privacy policy, a copy of which can be found at: meijer.com/Privacy_Security.cms (the "**Privacy Policy**"). By entering this Sweepstakes you consent to that collection and use in accordance with the Privacy Policy. If you do not agree to this Privacy Policy you should not enter.

8. **GENERAL CONDITIONS: NO PURCHASE IS NECESSARY TO WIN A PRIZE.** Sponsor reserves the right, in its sole discretion, to prohibit the participation of an individual if fraud, use of robotic, automatic, programmed or like entry methods, or tampering is suspected; if the individual fails to comply with any provision in these Official Rules; or acts in an unsportsmanlike or disruptive manner. If for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other cause beyond the control of Sponsor that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor may, in its sole discretion, substitute prizes, amend these Official Rules, or discontinue the Sweepstakes at any time with or without notice; such changes will apply to all entries received prior to or after the change. Entrants agree to be bound by these Official Rules and the decisions of the Sponsor. **INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Once submitted, entries become the exclusive property of the Sponsor and will not be acknowledged or returned. The winners, in accepting their Prizes, consent to the use of their names, addresses (city, state), photographs, videos, and likenesses for purposes of advertising, trade and promoting in any and all media on behalf of the Sponsor, without further compensation, except where prohibited by law.

9. **GOVERNING LAW & VENUE:** The courts in Kent County, Michigan will have sole jurisdiction of any controversies regarding the Sweepstakes and the laws of the state of Michigan shall govern without regard to choice of law provisions. Each entrant waives any and all objections to jurisdiction and hereby irrevocably submits to the venue of those courts within Kent County, Michigan.

10. **WINNERS LIST:** A winners list can be requested between 8/3/2015 and 8/28/2015 by sending a self-addressed, stamped envelope to: Meijer 2015 #HealthySelfieSweeps, Winners List Request, P.O. Box 1752, Grand Rapids, MI 49501.

11. **SPONSOR:** Meijer Great Lakes Limited Partnership, 2929 Walker Ave., Grand Rapids MI 49544