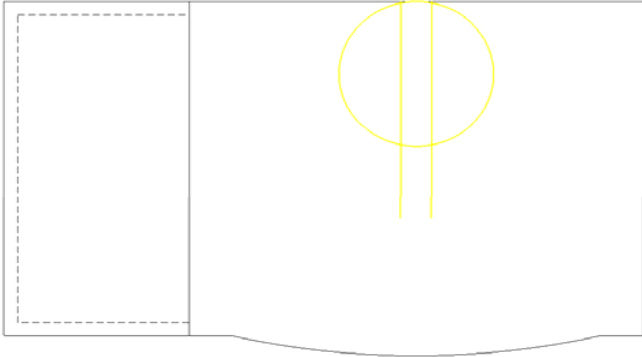


<a href="#">Back to index</a>		EQUIPMENT INFORMATION SHEET				<a href="#">Notes and Abbreviations</a>			PET CONNECTION			<a href="#">Link to PDF file</a>
ITEM #	QTY		MODEL #	ITEM DESCRIPTION	MANUFACTURER	CONTRACTOR INFORMATION			REMARKS	UTILITY INFORMATION		
	EXT	NEW				I	F	C		ELECTRICAL	MECHANICAL: SUPPLY	MECHANICAL: WASTE
PT116R			#6756 Pet Tag	Pet Tag Engraving Machine W/ Collar & Leash Rack-Right Hand (26"Dx46.5"Wx76"H)	Hillman Group	VND			Set in place-Rack Faces Grocery	120 VAC; 15A w/isolated earth ground		
										EQUIPMENT CELL INFORMATION		
										Date created:	8/20/2010	
										Date revised:		
										Cell library:	layout_hardlines.cel	
										Cell name(s):	HLPT116R	
Special CAD Instructions:												
ITEM NUMBER:		PT116R										



# QUICK TAG™

#6756 Pet Tag 26"D x 46.5"W x 82"H (overall)

A<sub>1</sub>





# SELF-SERVICE ENGRAVING KIOSKS

## Instantly Engrave I.D. Tags

### The Product

#### *Computer-driven Technology, Convenience-driven Sales*

Quick-Tag™ allows you to create your own affordable, custom engraved personal identification and pet I.D. tags in less than two minutes. The stand-alone system uses a computer-driven engraver, easy-to-use video touch screen, and cash or credit payment options to make the self-service process convenient, easy and fun for your customers.

(Token payment option is available if appropriate for your store environment.) All machines are stocked with high-quality tags in various shapes, sizes and colors.

#### *Easy-To-Use Steps:*

Select your favorite tag from six available styles, type in the desired name and phone number, then select which payment method is best for you, and watch as your tag engraves and dispenses.

#### **Profit Opportunity**

The state-of-the-art, patented Quick-Tag engraving system can generate annual PROFITS of more than \$4,800 on average.



tags actual size

#### SPECIFICATIONS

- Height: 6'4"
- Depth: 2'
- Width: 2'9"
- Footprint: 5 1/2 sq. ft.
- Weight: 500 lbs
- Power: Adaptable to 110-240 VAC

**CONSUMERS WILL SOON DISCOVER THE MANY USES FOR THE QUICK-TAG SYSTEM**

*Luggage • Pet Tags • Backpacks • Sports Bags • Camera Bags • Diaper Bags • Keychains • Pet Carriers • Charms*



## The Market

### *A Category that Knows No Boundaries*

With the growing need for secure property identification, and the ever increasing population of pets across the nation, the personal and pet I.D. tag category is exhibiting tremendous growth, especially with the ease of use and easy access that Quick-Tag provides. Explosive growth can be attributed to:

- Over 500 million passengers boarded airplanes in the U.S. in 2008<sup>1</sup>
- Over 2 million complaints of misplaced airport luggage annually<sup>2</sup>
- 21% of dog owners and 8% of cat owners purchase tags annually<sup>3</sup>
- An U.S. dog and cat population of over 171 Million<sup>4</sup>

**Current market estimate:** 15 million I.D. tags and 18 million pet tags, or over \$155 million in annual sales

**Competition:** Current internet and mail-order methods of purchasing I.D. tags are labor-intensive, time-consuming, and subject to shipping charges and spelling errors.

<sup>1</sup> FAA DOT/dot.gov Database

<sup>2</sup> airportparkingreservations.com

<sup>3</sup> APPA National Pet Owners Survey 07/08

<sup>4</sup> APPA National Pet Owners Survey 2009/2010

### **Benefits You Can Identify With**

**Profitable:** realize a high profit from a small space

**Builds Traffic:** unique destination product attracts new customers

**No Expense:** Quick-Tag provides the machine and the inventory\*

**Minimal Labor:** Quick-Tag provides regular maintenance, service and collection visits

**Customer Service:** trained representatives are just a phone call away

**Instant Gratification:** customer watches as the tags are engraved

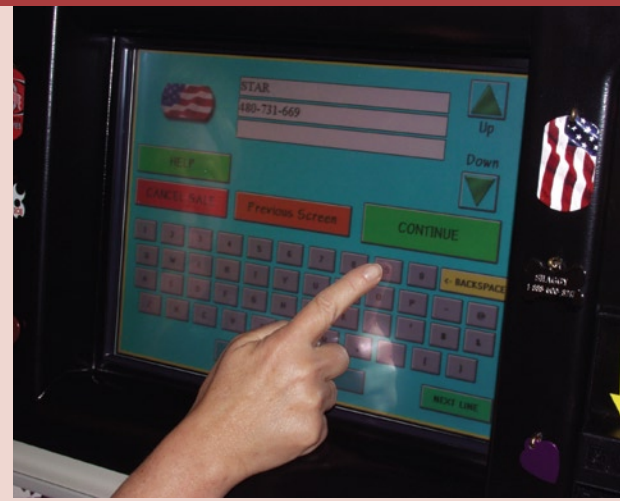
**Convenient:** located where your customers like to shop

**Fast & Easy:** touch screen technology produces tags in less than two minutes

**Many Uses:** personal identification tags for various occasions

**Pet Care:** promotes responsible ownership

*\*Dependent upon program option*



### **Trade and Consumer Support Means Quick Profits**

- Awareness generating machine signage
- Promotional POP signage
- Register easels with display tags attached
- Updated, refreshed software
- New I.D. and pet tag style introductions
- Trade show participation
- Cross-promotional opportunities
- Publication advertisements and product placements
- Couponing opportunities
- Ability to promote via circulars
- Direct mail



**Quick-Tag Toll-free customer support  
1.888.600.TAGS (8247)**

**The Hillman Group, Inc.  
8990 S. Kyrene Rd.  
Tempe, AZ 85284  
Attn: Quick-Tag**

**www.hillmangroup.com**